



Update from TTEC Special Committee

April 1, 2025

DENVER, April 1, 2025 /PRNewswire/ -- The Special Committee of the Board of Directors (the "Special Committee") of TTEC Holdings, Inc. (NASDAQ: TTEC) ("TTEC" or the "Company") is providing an update on the status of its review and evaluation of the previously announced unsolicited, preliminary, non-binding proposal letter, dated September 27, 2024, from TTEC founder, Chairman and Chief Executive Officer Kenneth Tuchman, to acquire the shares of the Company's common stock not already owned by Mr. Tuchman and his controlled affiliates at a proposed purchase price of \$6.85 per share (the "Non-Binding Proposal").



The Special Committee, with the assistance of Rothschild & Co, its independent financial advisor, and Skadden, Arps, Slate, Meagher and Flom LLP, its independent legal advisor, has completed its review of the Non-Binding Proposal and its preliminary valuation analysis of the Company, and remains ready to consider and engage with Mr. Tuchman with respect to a definitive transaction proposal.

At this time, no action is required by TTEC's non-affiliated stockholders. There can also be no assurance that any definitive agreement will be executed relating to any transaction proposal, the timing and conditionality thereof or that any transaction will be consummated. The Special Committee does not undertake any obligation to provide any updates with respect to any proposal or transaction, except as required under applicable law.

ABOUT TTEC

TTEC (pronounced T-TEC) Holdings, Inc. (NASDAQ:TTEC) is a leading global CX (customer experience) technology and services innovator for AI-enabled digital CX solutions. Serving iconic and disruptive brands, TTEC's outcome-based solutions span the entire enterprise, touch every virtual interaction channel, and improve each step of the customer journey. Leveraging next-gen digital technology, the Company's TTEC Digital business designs, builds, and operates omnichannel contact center technology, CRM, AI and analytics solutions. The Company's TTEC Engage business delivers AI-enabled customer engagement, customer acquisition and growth, tech support, back office, and fraud prevention services. Founded in 1982, the Company's singular obsession with CX excellence has earned it leading client, customer, and employee satisfaction scores across the globe. The Company's employees operate on six continents and bring technology and humanity together to deliver happy customers and differentiated business results. To learn more visit us at <https://www.ttec.com>.

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