FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

Estimated average burden Check this box if no longer subject to Section 16. Form 4 or Form 5 STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP 0.5 hours per response obligations may continue. See Instruction 1(b) Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940 2. Issuer Name and Ticker or Trading Symbol 5. Relationship of Reporting Person(s) to Issuer 1. Name and Address of Reporting Person (Check all applicable) TTEC Holdings, Inc. [TTEC] Holtzman Marc 10% Owner Director 3. Date of Earliest Transaction (Month/Day/Year) Officer (give title Other (specify 05/31/2023 below) below) (Last) (Middle) (First) 6312 S. FIDDLER'S GREEN CIRCLE 4. If Amendment, Date of Original Filed (Month/Day/Year) 6. Individual or Joint/Group Filing (Check Applicable Line) SUITE 100N Form filed by One Reporting Person Form filed by More than One Reporting (Street) Person GREENWOOD CO 80111 VILLAGE Rule 10b5-1(c) Transaction Indication Check this box to indicate that a transaction was made pursuant to a contract, instruction or written plan that is intended to satisfy the affirmative defense conditions of Rule 10b5-1(c). See Instruction 10. (City) (State) (Zip) Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned 4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5) 6. Ownership 1. Title of Security (Instr. 3) 2. Transaction 2A. Deemed 5. Amount of 7. Nature Execution Date, Transaction Securities Beneficially orm: Direct of Indirect Date (Month/Day/Year) if anv Code (Instr. (D) or Beneficial (Month/Day/Year) Owned Following 8) Indirect (I) Ownership (Instr. 4) (Instr. 4) Reported Transaction(s) (A) or (D) v Code Amount Price (Instr. 3 and 4) Common Stock 05/31/2023 Р 7,960 A \$31.3999(1) 33,229 D Bv Common Stock 05/31/2023 р 325 Α \$31.216 1,425 Minor Child Bv Common Stock 05/31/2023 325 Α \$31.18 1,425 I Minor Р Child By Common Stock 05/31/2023 275 \$31.18 1,375 Minor Р A I Child By Common Stock 05/31/2023 250 \$31.2731 250 Р A I Spouse Bv 06/01/2023 Common Stock р 300 Α \$32.3188 300 Minor Child Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities) 1. Title of 3. Transaction 3A. Deemed 6. Date Exercisable and 7. Title and 8. Price of 9. Number of 10. 11. Nature Expiration Date (Month/Day/Year) Derivative Derivative Conversion Execution Date, Transaction Number Amount of derivative Ownership of Indirect Date (Month/Dav/Year) Security or Exercise if anv Code (Instr. Securities Security Securities Form: Beneficial of (Instr. 3) Price of (Month/Day/Year) 8) Derivative Underlying (Instr. 5) Beneficially Direct (D) Ownership or Indirect (Instr. 4) Derivative Securities Derivative Owned Security (Instr. 3 and 4) Following Security Acquired (I) (Instr. 4) (A) or Reported Disposed Transaction(s) of (D) (Instr. 4) (Instr. 3, 4 and 5) Amount Number

Explanation of Responses:

1. Represents the weighted average price of multiple transactions with a range of prices between \$31.3900 and \$31.4000. The Reporting Person, upon request by the staff of the Securities and Exchange Commission, the Issuer, or a security holder of the Issuer, will undertake to provide further information regarding the number of securities purchased at each separate price.

(A) (D) Date

Exercisable

/s/ Margaret B. McLean, Attorney-in-Fact for Marc Holtzman

Shares

Expiration

Title

Date

** Signature of Reporting Person Date

<u>06/02/</u>2023

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Code

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.

OMB APPROVAL

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